



News

For immediate release

### **Back to school. Together. For them.**

A special edition of Hooked on School Days  
to give a positive boost to the start of the school year!

Laval, August 21st 2020 – The Regroupement lavallois pour la réussite éducative (RLPRE) is very pleased to participate in the special edition of Hooked on School Days, launched on August 17 by its national network, the Réseau québécois pour la réussite éducative (RQRE), with the hopes of giving a positive boost to young people preparing their return to school. After a school year severely disrupted by the pandemic and a few days before the start of school, this three-week campaign aims to encourage and help adults support young people. The goal being to see them return to their studies with enthusiasm and optimism.

#### **Motivation at the heart of the back to school season**

Quebec is facing an unprecedented crisis and this return to school will be an unusual one for young people and their families. For some, school routines have been absent for months. Others will have to adapt to a new learning environment or to online classes. Many young people who have worked in recent months will have to adopt good practices to ensure a study-work-life balance. The social aspects of school will not be the same as usual. All of these changes will have significant repercussions.

« Laval's graduation and qualification rates have progressed significantly over the last few years. At all levels of education and as members of the school staff, we must ensure that each student's sense of competence is strengthened. It is important that all stakeholders in educational success get involved in order to counter possible learning delays and to help both young and old renew their motivation to learn and commit to their educational success. More than ever, we must encourage and support young people and demonstrate understanding towards them and the situations they are going through. » explains Julie Lavigne, assistant general director of the Centre de services scolaire de Laval and new president of the RLPRE.

#### **Back to school. Together. For them.**

In addition to the [advertising campaign](#), in Laval and all over Quebec, messages of encouragement will be heard and mobilization actions will be implemented on social networks. RLPRE members and partners from all sectors are invited to join the movement by relaying the campaign's messages and visuals in their own communications.

Young people, at the heart of this campaign, are invited to share their perception of this unusual back to school season, as well as messages of encouragement for their peers. Adults will also be invited to give a dose of motivation by sharing, on social networks, messages of hope and encouragement addressed especially to young people, but also to all those who help them in their academic journey. The hashtag #Tousensemblepoureux, created for the occasion, can be used by anyone wishing to take part in the movement.

« We must continue to work together to ensure that education remains the priority in Laval and that each youth continues on their path to educational success, despite the exceptional circumstances. Whether you're a teacher, an employer, a coach, a counselor, a politician or a parent, each and every one of us can help our youth go back

to school with enthusiasm, motivation and high hopes for the new year.” Adds Johanne Mc Millan, RLPRE’s coordinator.

This campaign has been made possible with the participation of the ministère de l’Éducation et de l’Enseignement supérieur, Rio Tinto, the Caisse de dépôt et placement du Québec and Avenir d’enfants.

Visit <https://www.journeesperseverancescolaire.com/> for more information.



### **About the Regroupement lavallois pour la réussite éducative (RLPRE)**

The Regroupement lavallois pour la réussite éducative (RLPRE) is a regional joint-action body whose mission is to foster engagement and support local and regional initiatives to improve student retention and educational success among young people and adults in Laval. It also raises awareness among all Laval residents of the importance of their contributions to educational success.

On the Web : [rlpre.org](http://rlpre.org)

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